

***Riva*: new elegance for outdoor spaces**

The ***Riva*** collection, designed by **Simone Cagnazzo** for **Liu Jo Living**, stands out for its creative approach that combines a metal structure, treated with cataphoresis coating, with a system of cushions free from constraints.

The balance between the different densities of the padding offers high softness and comfort, while the combination of fresh colors, textures, and lively fabric patterns creates a light and welcoming atmosphere.

The special cataphoresis treatment gives the metal an extremely high resistance to corrosion and makes the **sofas** and **Love Seat** of the collection ideal for outdoor spaces as well, as the materials used have been processed to withstand the effects of sun, rain, and humidity.

An important feature of the ***Riva*** elements is the possibility to remove the cushions: leaving room for future interpretations through the renewal of the covers **Liu Jo Living** ensures practicality and a timeless design.

The inspiration behind the name of the collection, "*riva*" recalls the image of a tranquil coastline, where land and water merge harmoniously. This concept is reflected in the design of the **sofas** and **Love Seat**, evoking feelings of serenity and relaxation, similar to those that can be experienced along a shoreline, facing a stretch of water. The combination of materials and fresh colors evokes the idea of an outdoor environment, inviting to enjoy nature and fresh air.

Furnishings that seek to capture the essence of this dynamic boundary, offering a sense of freedom and flexibility in the seating experience. This makes the products of the ***Riva*** collection perfect for furnishing terraces, gardens, or outdoor areas, providing comfort and style even outdoors.

Together with the ***Verto*** sofa, the ***Glam*** modular seating system, and the ***Cala*** armchair, the ***Riva*** collection will be upholstered with **Rubelli fabrics** and will be previewed in the new setup of **Liu Jo Living's Milan Flagship Store during MDW2024**.