

A new look for the OmniDecor showroom Where innovation comes together with style

For **Milan Design Week 2024**, the **OmniDecor** showroom is sporting a brand new look, to create an inspiring setting. Designed to entice visitors into a unique experience, in the new outfit, attention to detail has been interpreted as a top priority. The welcoming atmosphere acts as a backdrop to the presentation of the new decorations in the *DecorFlou Design* collection created exclusively in partnership with **Lidia Covello**.

The gentle shades lend the setting a smooth and neutral appearance, inviting visitors to delve into the world of **OmniDecor** products.

The new patterns in the *Pure Lines* collection join the *DecorFlou Design* decorative family, offering a range of contemporary surfaces and trendy colours.

The restyling project includes a new wall with an original composition of the new patterns, all on a mirror, in the various versions, transparent and satin finish alike. The transformation of the wall demonstrates **OmniDecor**'s desire to show off not only the functionality of glass as a material for architecture but also its styling value - contemporary and in keeping with industry trends.

The central meeting point is the unprecedented table with *Quadretti* decoration, in the transparent version, created to discuss and admire **OmniDecor** products.

In the new layout curated by the brand's set designer and *art director*, **Lidia Covello**, the glass surfaces are presented with moodboard compositions, arranged by **OmniDecor** glass family (textured, decorated, coloured, satin finish glass), presented in new colour palettes, reflecting the latest design trends, inspiring the creativity of guests with unprecedented colour combinations.

The **OmniDecor.lab** showroom (Via Cerva, 23 - Milan): a space dedicated to creativity and design with glass, which will be open from **Monday to Friday, 10 am to 6:30 pm** during **MDW 2024**.